



Inspiring Girls Hong Kong

# Introductory Assembly

St. Teresa Secondary School





# About Us



70%

of girls feel differently about their futures after hearing from women role models



Research by InTribe for Valore D and Inspiring Girls Italy, 2019



I hope that people recognize the importance of cultivating their passion into a profession that benefits and empowers others



**Nadya Okamoto**  
Entrepreneur and activist



# Program Outline



## 1st month: Dreams

(online/ F2F)

Identify core values and skills using online volunteer facilitators.

## 2nd month: Worth

(online)

Boost self confidence using online volunteer facilitators.

## 3rd month: Muse

(online/ F2F)

3-4 role models to speak about their job and their personal journeys.

*In between girls can reach out to role models for a one-on-one catch up once a month (after 3rd month)*

## 6th month: Journey

(online/ F2F)

Last catch up to review and reflect on the last 6 month key learnings.

## 5th month: Mirror

(F2F)

Shadow role model onsite to discover their day-today.

## 4th month: Truth

(online/ F2F)

Q&A session with role models on job details, pros and cons.



# Promotional Video





# Role Model Sharing

Entrepreneur / Fashion & Lifestyle KOL

Jessie Li



“  
Be the women who  
fixed another's  
woman's crown  
without telling the  
world it was  
crooked.”



**Jessie Li,**  
Entrepreneur/Social Media Influencer



# A little about myself...

- Double Degree with a full scholarship from the University of Melbourne
- Ex-Investment Banker
- Founder of Shengshi Huixi Asset Management Firm
- Co-Founder of Change Media Global
- International Fashion & Beauty KOL
- Female Entrepreneur World Academy Coach



# From Investment Banker to Influencer

- How did I become an Investment Banker?
- When was the moment I realized that I need a career change?
- How did I become an influencer?
- How did I build my influencing career?
- Who was my mentor?



# Role Model Sharing

Assistant Manager to Outreach,  
The Nature Conservancy

Anniqa Law



Inspire  
and be  
inspired.



**Anniqa Law,**

Assistant Manager to Outreach at The Nature Conservancy  
Hong Kong Foundation Limited









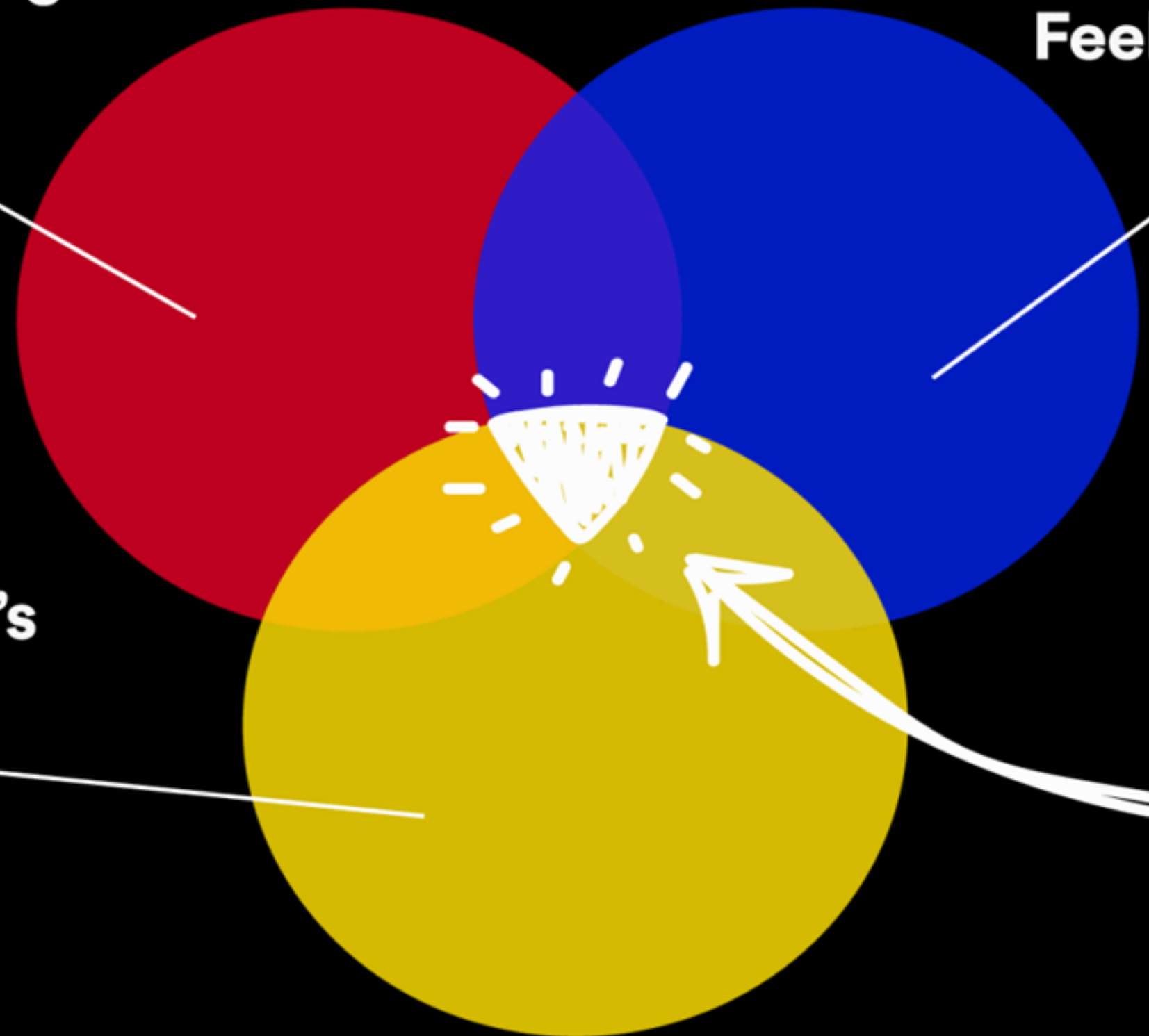




**Doing something  
you're good at**

**Feeling appreciated**

**Making people's  
lives better**



*your  
calling!*

# Role Models' Videos Screening



## Trending Videos



Katy Ghahremani: Architect and Designer



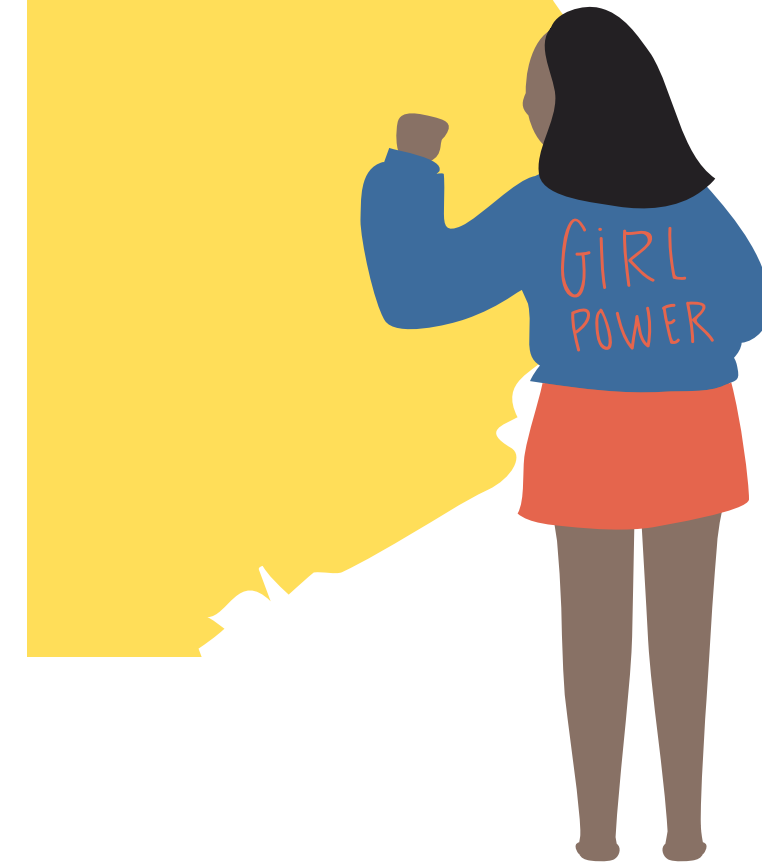
Professor Nikki Shure, Associate Professor of Economics at University College London



Viv Kan, Corporate Wellness Coach



Gaëlle Loiseau, CEO of Shared Value



## Latest Videos



Zoe Saynor, Harlequins Women's Rugby Player and Doctor



Sara Veale, Editor and Proofreader



Frances Gannon, Architect



Warda Alsaffar-Evans, Architect



The Video Hub features a collection of short films of women from across the world speaking about their career paths and personal journeys – so that all girls, everywhere, can be inspired by amazing role models!



# Alexandra Debow: Founder of Alive Vibe





# Vivian Kan: Corporate Wellness Coach







# Gaelle Loiseau: CEO at Shared Value Project Hong Kong





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And Be Inspired By Our Amazing Role Models!



@inspiringgirlshk

AND ENROL WITH THIS QR CODE



# Q&A Session

